



2025 Sponsorship Opportunities

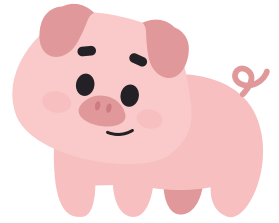
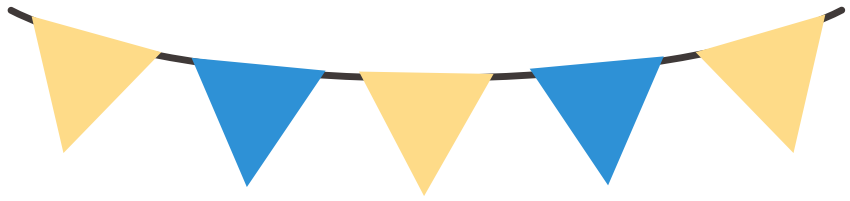
The Fayette County *Fun* Fair

Tuesday, July 22 – Saturday, July 26, 2025

Contact

Phone (563) 294-0338
Website fayettecoiafair.com
Email sponsorship@fayettecoiafair.com
Address PO Box 304, West Union, IA 52175





Fayette County Fair

by the numbers

866

New Facebook Followers in 2024

504

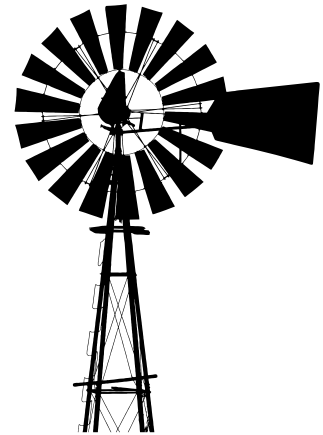
Open Class Floral Hall Ribbons

293

4-H & FFA Livestock Exhibitors

36

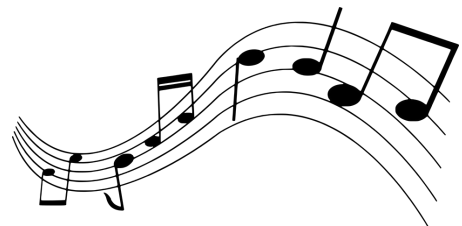
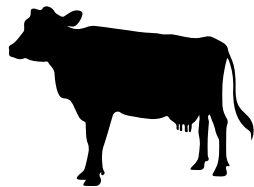
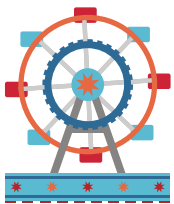
Commercial Hall Vendors



The Grandstands Attracted Over

10,000 Fairgoers

to Multiple Events & Performances



Concerts & School Bus Races

Top 3 Attended Events

Become a Sponsor



Sponsorships are tailored to meet your business' goals and objectives, while positively aligning your company with an Iowa tradition - the Fayette County *Fun* Fair!



Reach Your Target

The fair attracts a broad range of people from the region and is an excellent opportunity for your company to create brand awareness.

Midway & Day Sponsorships



**22
JUL**

Tuesday

Queen Contest, Community Meal, & Entertainment in Ag Center



**23
JUL**

Wednesday

School Bus Races, Stock Cars, & Hobby Stocks



**24
JUL**

Thursday

Rage Chassis IMCA Modified Races



**25
JUL**

Friday

80's Concert



**26
JUL**

Saturday

Country Concert



Friday - 80's Concert Hotel California & World Turning Sponsorship Packages



Hotel California is The Original Eagles Tribute Band and World Turning is a Fleetwood Mac Tribute Band. Our goal is to allow any 4-H or FFA member and any military veteran to attend the concert **free of charge**. To make our **Farm Town Proud Day** possible, we need your help.

\$500

Business Logo at Concert
10 Free Track Concert Tickets

\$1,000

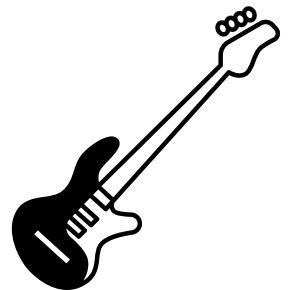
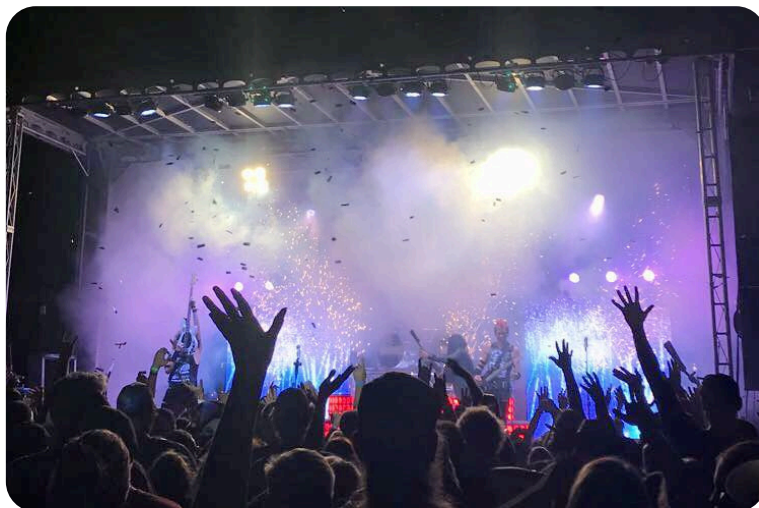
Business Logo at Concert
20 Free Track Concert Tickets

\$2,500

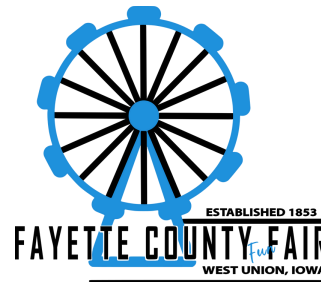
Business Logo at Concert
30 Free Track Concert Tickets

\$5,000

Business Logo at Concert
50 Free Track Concert Tickets
Wristband Sponsor
30-Second Commercial (Live Feature)



Saturday - Country Concert Chris Janson & Jackson Dean Sponsorship Packages



\$500

Business Logo at Concert

Advertised on Platforms
(Facebook, Newspaper, Website)

4 Grandstand Tickets
(Value \$30 ea.)

\$2,500

Business Logo at Concert

Weeklong Sign &
Advertised in NE Iowa

Advertised on Platforms
(Facebook, Newspaper, Website)

8 VIP Tickets (Value \$125 ea.)

\$1,000

Business Logo at Concert

Advertised on Platforms
(Facebook, Newspaper, Website)

10 Grandstand Tickets
(Value \$30 ea.)

\$5,000

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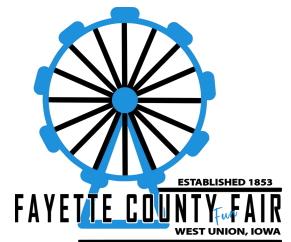
Personalized Facebook Video &
Social Media Spotlight

Provide 30-Second Commercial to
Feature Live During Concert



Thank You!

Please Complete & Return Below by June 15th:
Email to sponsorship@fayettecoiafair.com **AND/OR**
Mail to PO Box 304, West Union, IA 52175



Name _____

Business/Farm _____

Address _____

Phone Number _____

Email _____

Logo (Circle) Use Current Needs Updated Will Send

Payment (Circle) Send Invoice Included

Receipt

(Circle Below)

Yes No

Paid: Ck # _____

Tickets

(Circle Below)

Hold for Fair Week

Send to Me in Advance

Please Circle a Specific Package Number

Grand Champion (\$5,000)



- Package #1: Friday Night 80's Concert - Business Logo at Concert, 50 Free Track Concert Tickets, Wristband Sponsor, 30-Second Commercial (Live Feature Fri & Sat)
- Package #2: Saturday Night Country Concert - Business Logo at Concert, Weeklong Sign, Advertised on Social Media, 20 VIP Tickets, Personalized Facebook Video & Social Media Spotlight, 30-Second Commercial (Live Feature Fri & Sat)



Purple Ribbon (\$3,500)

- Package #3: Day Sponsor - 1-Day Banner at Entrance & Premium Location on Fairgrounds
(Priority to Previous Year Day Sponsors)



Blue Ribbon (\$2,500)

- Package #4: Friday Night 80's Concert - Business Logo at Concert & 30 Free Track Tickets
- Package #5: Saturday Night Country Concert - Business Logo at Concert, Weeklong Signs & Advertised in NE Iowa, Advertised on Social Media, 8 VIP Tickets



Red Ribbon (\$1,000)

- Package #6: Friday Night 80's Concert - Business Logo at Concert & 20 Free Track Tickets
- Package #7: Saturday Night Country Concert - Business Logo at Concert, Advertised on Social Media, 10 Grandstand Tickets



White Ribbon (\$500)

- Package #8: Midway - Advertisement Near Free Rides & Midway Games
- Package #9: Friday Night 80's Concert - Business Logo at Concert & 10 Free Track Tickets
- Package #10: Saturday Night Country Concert - Business Logo at Concert, Advertised on Social Media, 4 Grandstand Tickets